



before you arrive

a few things worth knowing before your session

— SESSION

time

you have 45 minutes. that's enough to settle in and try different things.

five minutes before the end, our host knocks on the door so you can take your final shots and gather yourself without rushing.

— STUDIO FLOOR

shoes

barefoot or socks are fine.

want photos in shoes? bring a clean pair from home.

come a little earlier to tape the soles. it takes 10-15 minutes. street shoes mark the backdrop and can show up in photos.

— MOOD

inspiration

save images that move you. pinterest, photographers you love, anything.

but don't hold on too tight. the best moments happen when you let go and your body finds its own shapes.

— SOUND

music

make a playlist. songs that make you move. and something calm to breathe.

then follow yourself.

— TOUCH-UPS

makeup and hair

no makeup is great. a bit more on the lips or eyes is also good.

everything looks softer in black and white.

bring a brush and touch-up essentials if you need them.

— STYLING

what to wear

in b&w it's not color that works. it's texture and shape.

— WHITE BACKDROP

on the white background

works well

black, charcoal, dark gray

white (not the whole outfit), if there's texture

cream, ivory, softer than pure white

denim, wool, cotton, linen

try: white shirt + dark trousers. black turtleneck.
clean silhouette.

better to avoid

thin white without texture. it will blend in

small prints blur

shiny fabrics catch glare

— BLACK BACKDROP

on the black background

works well

white, cream, light gray

black with texture: leather, knit, suiting

monochrome: one color, different densities

try: white tank top. total black with volume. bare
shoulders, neck.

better to avoid

flat black without texture. you'll get lost

thin synthetics

shapeless clothes

— TEXTURE

textures that b&w loves

tweed

leather and faux leather

denim

chunky knits

heavy cotton

suiting wool

— PATTERNS

prints and details

work

bold stripes

geometric patterns

minimal graphics

don't work

small floral prints

logos and text

micro checks

— PACKING LIST

what to bring

one or two looks

clean shoes, if you want to shoot in shoes

brush and makeup bag

or just come as you are.

— NEED SOMETHING ELSE?

questions before you come?

message us on whatsapp and we'll help you
plan it.

open whatsapp